

ecocuppa...

same taste, less waste

Dear..... *(insert cafe name)*

As a regular customer, I would like to invite you to join the ecocuppa scheme!

It's important for everyone to play their part in reducing unnecessary waste.



Independent cafes like yours can be part of the growing community of cafes who are pledging to **give customers 50p off their takeaway drink if they provide their own reusable cup**, reducing waste created by disposable coffee cups.

You can find out more about the scheme and join by visiting:

www.ecocuppa.org.uk